

III EDITION

ESG.IAMA 2024 Summary Report & **Results Guide**





- 1. WHO ARE WE?
- **2.** ESG.IAMA NUMBERS
- **3.** METHODOLOGY
- **4.** REPORTING EXAMPLES







In 2022, ET.Group developed the scientific project ESG.IAMA (ESG Identity Asset Manager Assessment). The first quantitative index that set out to measure the Asset Managers' ESG Identity. The questionnaire consists of a grid of closed-ended questions whose evaluation is based on a predetermined ex ante score that is applied in a standard way to all companies: the final score is a summation of the scores obtained. The questionnaire consists of two areas, the Ordinary one comprised of five macro-sections, articulated themselves into 19 specific sub-sections, and the Extra-ordinary Area, comprised of 2 sections.



The ESG Identity of the Asset Manager includes the set of distinctive elements of an entity, starting from its organizational structure (governance) to the ESG consistency and coherence of its products to the market, going through the ways in which the entity thinks (its ESG corporate culture) and engages on the sustainable front (its ESG purpose).



The ESG Identity is emerging as a crucial variable for Asset Managers to make themselves consistent with their offerings and to stand out among the flood of "sustainable" products that has filled the market, to also enable a better choice for retail and institutional investors.





Who uses ESG.IAMA

investRFP.com	ESG.IAMA in the platform as a template to help Asset Owne
Fondo Pegaso	ESG.IAMA as a useful tool for selecting Asset Managers par
Solidarietà Veneto – Fondo Pensione	ESG.IAMA as a tool for periodic evaluation of Asset Manage
BCC Risparmio & Previdenza sgr	ESG.IAMA as a useful tool for the evaluation of Asset Manag
Volksbank	ESG.IAMA as a useful tool for the evaluation of Asset Manag
La Cassa di Ravenna	ESG.IAMA as a useful tool for the evaluation of Asset Manag
SNAM	ESG.IAMA as a useful tool for investor relations activities.
Assofondipensione	In June 2024, it approved the agreement that will enable it Managers participating to ESG.IAMA, and then transmit the will be able to use them for calls for proposal and mandate
Assoprevidenza	In November 2024, it approved the agreement that will enable obtain the data and scores of the Asset Managers participa such data for calls for proposal, mandate renewals and fur



ESG• IDENTITY ASSET MANAGER ASSESSMENT

- ers during fund selection.
- rticipating in its calls for proposals.
- ers for mandate renewal purposes.
- agers for the fund selection activities.
- agers for the fund selection activities.
- agers for the fund selection activities.
- t to obtain the data and scores of the Asset em to the 32 member pension funds, which e renewal activities.
- able its associated pension institutions to ating to ESG.IAMA, thus enabling them to use nd selection activities.



Scientific Committee

Why

The Scientific Committee serves as an authoritative guarantor of ESG.IAMA's principles of independence and consistency, alidates the results, and performs advisory functions for the further development of the methodology and the overall project.

Structure

The Scientific Committee is **promoted by ET.Group**, as the owner of the project and the database, **which identifies the figure deliberated by Assofondipensione**, the reference entity for Italian negotiated pension funds and the first and main user of the ESG.IAMA standard, as the Chairman of the Scientific Committee.

Chairman and members

- Riccardo Realfonzo, Coordinator of the Technical Committee of Assofondipensione & Chairman of the Fondo Perseo Sirio – Chairman of the ESG.IAMA Scientific Committee ("SC");
- Luca Testoni, Founder of ET.Group Secretary of the ESG.IAMA SC;
- Margherita Bianchini, Assonime Member of the ESG.IAMA SC;
- Innocenzo Cipolletta, Aifi Member of the ESG.IAMA SC;
- Sergio Corbello, Assoprevidenza Member of the ESG.IAMA SC;
- Massimo Giusti ESG.IAMA SC;
- Manuela Mazzoleni, Assogestioni Member of the ESG.IAMA SC;
- Alessandra Pasquoni, Ania Member of the ESG.IAMA SC.



Massimo Giusti, Forum per la Finanza Sostenibile – Member of the



The numbers of Asset Managers participating to ESG.IAMA







The whole world ESG



ESG• IDENTITY ASSET MANAGER ASSESSMENT

Some participating Asset Managers were not listed because they did not give consent for their names to be shared.

THE ESG KNOWLEDGE COMPANY

Structure





Extra-ordinary area







Methodology

The assessment consists of a grid of closed-ended questions whose evaluation is based on a predetermined ex ante score that is applied in a standard way to all companies: the final score is given by the summation of the scores obtained on the individual questions, for a theoretical maximum of 100 points. The questionnaire consists of five sections for the Ordinary Area, divided in turn into nineteen specific survey subsections, and two sections for the Extra-ordinary Area:

- 1. Corporate ESG Identity weighs 28/100 points
- 2. ESG Investment Process weighs 23/100 points
- 3. ESG Asset Management weighs 21/100 points
- 4. ESG & SRI Product Offering weighs 8/100 points
- 5. Beyond Compliance weighs 10/100 points

Extra. ESG Identity Extended weighs 10/100 points





Participants characteristics



Boutique size < €10 bn | Small size = €10 bn - €50 bn | Mid-size = €50 bn - €250 bn Large size = €250 bn - €1 trl | Behemoth size > €1 trl

Western Europe* (WE): Austria, Belgium, France, Germany, Luxembourg, Switzerland Northern Europe* (NE): Ireland, Sweden, UK Southern Europe* (SE): Italy North America* (NA): Bermuda, USA *Based on the UN geoscheme





Positioning – Whole ESG.IAMA







Positioning – Whole ESG.IAMA

The distribution of the results for the 48 Asset Managers participating to ESG.IAMA 2024 (30/08/2024)

OVERALL SAMPLE MEAN SCORE: 45,14/100







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DISCLAIMER

ET.Group developed ESG.IAMA. The ESG Identity Asset Manager Assessment is not an investment index but a benchmarking and awareness promotion tool for the Asset Manager.

For information contact ESG.IAMA Client Service.

CONTACTS

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ABOUT ET.GROUP

ET.Group is the project built around the original company ETicaNews srl. ET.Group today represents a unique case in the field of journalism and research on sustainability issues. The concept of the project is to create a publishing reality not bound to traditional advertising (which in turn is linked to traffic volumes), but based on the specialization of its journalistic skills and research activity in such an innovative field as sustainability, studied and monitored from a dual point of view: business and finance.

Specifically, ET.Group includes four lines of action:

- JOURNALISM
- RESEARCH
- EVENTS
- CONSULTING AND TRAINING





