

Institutional Engagement on ESG.Guide

ESG.Guide is an open platform designed to empower sustainability-focused organisations to strengthen their institutional visibility, showcase expertise, and connect with the global responsible investment ecosystem.

We offer **distinct pathways** for organisations to establish and expand their presence on ESG.Guide:

P3

Strategic Partner

Our most influential tier, for enhanced visibility, thought leadership and strategic outreach.

Priority Profile Integration

A priority full profile with custom contact integration, at the forefront of directory searches.

News & Insight Engine

A full content suite to publish news updates, insight commentaries and official event announcements.

Connected Narrative Strategy

Official reports linked directly to editorial insight commentaries for a more cohesive narrative.

Featured Intelligence

Priority placement through featured reports and a high-authority directory ranking.

Global Investor Connectivity

Headlines syndicated via investRFP to 1,600+ asset management firms and 300+ institutional owners.

Communication

Enhanced visibility via the ESG.Guide and investRFP newsletters and mailings.

 **LinkedIn Spotlight** Featured content distribution via the ESG.Guide LinkedIn professional network.

Become a Strategic Partner

€2,900 per year, excl. VAT

P2

Professional Partner

Recommended for organisations seeking an institutional presence on ESG.Guide.

Full Organisational Profile

High-impact digital headquarters with logo and branding.

Detailed Institutional Data

Fund details, investment strategies and geographic reach.

Direct Connectivity

Integrated contact information and a contact button.

Sector Authority

Relevant tags and the services your organisation offers.

Become a Professional Partner

€290 per year, excl. VAT

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Strategic Visibility

Keyword Tag Sponsorship

Stand out where it matters most in strategically relevant ESG topics, sectors, or themes through exclusive keyword sponsorship, with prominent placement on topic pages and in directory searches.

Sponsor a Keyword

€1,900 per keyword for the first year, from there on €2,900 per year, excl. VAT

Contact us

To activate your profile, explore options or list your organisation, please reach out to:

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All prices subject to change.