# **ESG**.Guide

## **Directory & Content Options**

ESG.Guide (www.esg.guide) is an open platform designed to empower sustainability-focused organisations and professionals. Serving as a hub for those committed to ESG principles, it fosters collaboration, shares resources, and promotes sustainable practices. The platform connects asset owners, asset managers, and other industry leaders to drive partnerships, unlock new business opportunities, and build a community focused on responsible investment and advancing ESG initiatives.

### (1) Directory Plans (www.esg.guide/plans)

- List organisation name
- Introductory Text
- ÷ Full profile text, logo, homepage and contactbutton
- Add tags
- List services
- Publish reports
- Ξ. Post insights & news
- Announce events
- Feature your reports

### **P1 P2 P3** Free € 290/year € 2.900/year $\bigcirc$ $\bigcirc$ $(\checkmark)$ $\langle \rangle$

## (2) Keyword Sponsorship

- Stand out by sponsoring relevant keywords on ESG.Guide. Your organisation will appear prominently in search results for sponsored terms, ensuring you capture the attention of the right audience. Exclusive sponsorship of keywords, with the first right for renewal in the following year.
- Cost: €2.900/year per keyword, €1.900 for the first year (all prices excl. VAT)

Ideal for: Organisations targeting specific ESG topics, themes, sectors and services

#### Why Choose ESG.Guide?



Increased Visibility: Access a growing, engaged ESG audience.

Automated Integration: Streamline the sharing of your ESG reports and insights.



Enhanced Credibility: Showcase your commitment to responsible investment & sustainability.

#### Contact us:

Albert Reiter, CFA Co-Founder and CEO ESG.Guide & investRFP.com **T:** +43 1 5333444 10 E: <u>albert.reiter@esg.guide</u>

#### Jayna Vishram

Global Head of Client Relations & Marketing, investRFP.com T: +44 7702 614921 E: vishram@investrfp.com

#### Simon Reiter

Co-Founder and CEO **T:** +43 1 3483003 E: <u>simon.reiter@esg.guide</u>

ESG.Guide GmbH Universitätsring 10 / 7<sup>th</sup> floor 1010 Vienna, Austria

Tel.: +43 1 3483003 E-Mail: service@esg.guide Web: www.esg.guide

FN: 598141 w – Handelsgericht Wien VAT/UID: ATU79167937 IBAN: AT86 2011 1847 6155 4400 | BIC: GIBAATWWXXX